

R.I.B.A Corporation would like to congratulate Black Fly Beverage Co. as **Ontario's first Micro-Distillery**. Black Fly Beverages Co. uses **all Canadian** ingredients, packaging and expertise.



The History of Black Fly Beverage Company

Black Fly Beverage Company is Ontario's first Micro-Distillery founded by husband and wife Rob Kelly and Cathy Siskind-Kelly in May 2005. Having spent the summers of his youth in Muskoka, Rob drew the name Black Fly from the reputation of the small but determined Canadian insect that like this micro-business can come in under the radar but deliver a mighty bite. The pure wild blueberry juice used in the first vodka cooler flavour Cranberry/Wild Blueberry also goes to the Black Fly name, as the black fly is the only insect to pollinate wild blueberries.

Truly Canadian

Black Fly Coolers are made and bottled in the heart of downtown London Ontario at Ontario's first Micro-Distillery. In a category dominated by global companies and imports, Black Fly offers Canadians a truly Canadian and ultra premium choice.

Visit [www. blackflycoolers.com](http://www.blackflycoolers.com)



- ✦ an ultra premium Ontario Cooler
- ✦ made with real cranberry and wild blueberry juice
- ✦ 7% premium vodka
- ✦ large 400 mL non breakable bottles
- ✦ resealable caps
- ✦ no artificial colour
- ✦ bold taste without the sweetness

**COOLER,
NOT SWEETER**



Available at LCBO's throughout Ontario.

For more information visit www.ribacorporation.com or www.blackflycoolers.com

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