

## BLACK FLY BEVERAGE COMPANY WAS HONOURED TO RECEIVE THE 2016 BUSINESS CONTRIBUTION AWARD FROM PRIDE LONDON FESTIVAL.



Photo:
Black Fly Co-founders Rob Kelly & Cathy Siskind-Kelly with Robert Collins, Director of Workforce Development, London Economic Development Corporation (LEDC).



## Black Fly's commitment to London's LGBT communities is evident through their continued support of Pride London Festival over several years.

They sponsored the 2016 Fierté Canada Pride & InterPride Region 7 Conference & AGM, where London hosted delegates from coast to coast. When Pride asks, Black Fly is always willing to help.

Black Fly believes in diversity. A local employment agency remarked, "Black Fly is an incredible employer. They truly believe in hiring to reflect the community. They believe in hiring for a person's ability & potential. Black Fly hires people from all walks of life & believes everyone deserves a chance."

